



International
Transplant Nurses
Society

2023 ITNS Annual Symposium

HYATT REGENCY DALLAS
DALLAS, TEXAS, USA

SYMPOSIUM DATES

Thursday, October 12–
Sunday, October 15, 2023

EXHIBIT DATES

Thursday, October 12–
Friday, October 13, 2023



EXHIBITOR PROSPECTUS

www.itns.org/annual-meeting

Reach Your Target Audience by Joining the ITNS Annual Symposium

ITNS MISSION STATEMENT

The International Transplant Nurses Society (ITNS) is committed to the promotion of excellence in clinical transplant nursing through the provision of educational and professional growth opportunities, interdisciplinary networking, collaborative activities, and nursing research.

TARGET AUDIENCE

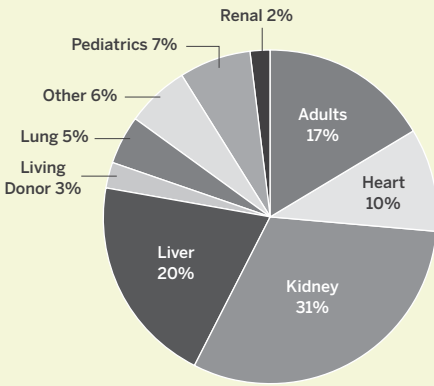
The ITNS Annual Symposium is ideal for transplant professionals. ITNS offers educational content appropriate for all levels of practice, from bedside nurses through advanced practice nurses. Attendees benefit from education with both pre- and post-transplant focuses.

ATTENDEES INCLUDE

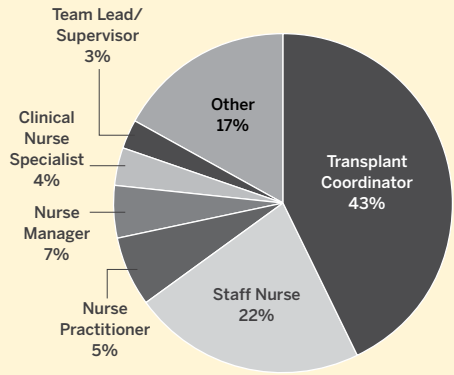
- staff nurses
- advanced practice nurses
- transplant coordinators
- administrators
- researchers
- case managers
- clinical educators
- faculty
- nurse managers
- nurse practitioners
- clinical nurse specialists
- students
- and more!

MEMBER DEMOGRAPHICS

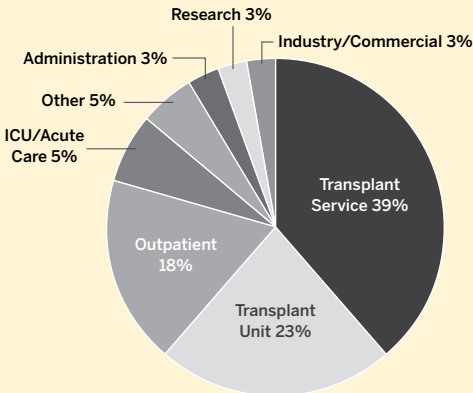
AREA OF EXPERTISE



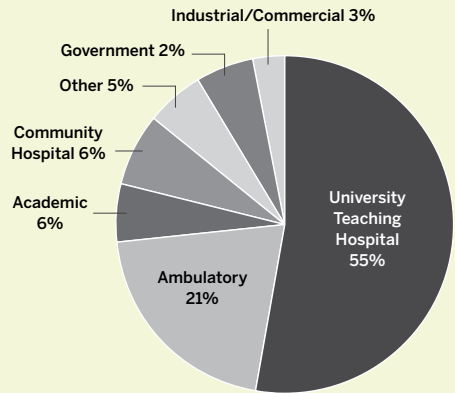
PRIMARY POSITION



PRIMARY RESPONSIBILITY



PRIMARY WORK SETTING



**Our nurses are influencers
and have buying power!**

Transplant nurses frequently recommend products to patients or are involved in purchasing products for their facilities. The ITNS Annual Symposium is where you need to be!

Improving Patient Care by Supporting Those Who Care for Them

✓ Your customers and prospects are here!
Share your information with more than
300 nurses in one location.

✓ Test new products
or services with your
target audience.

✓ Fill an open
position at your
hospital or facility.

WHY YOU SHOULD EXHIBIT

✓ Speak directly
with leaders in the
transplant field.

✓ Receive a return
on your investment
with face-to-face
contact.

✓ Gather
intelligence from your
competitors.

✓ Generate
new leads for
future sales.

EXHIBIT AND SUPPORT OPPORTUNITIES

ITNS OFFERS TO EXHIBITORS

- Dedicated, unopposed exhibit hours are scheduled to offer you maximum visibility and exposure to your target market.
- An opening reception, posters, breaks, and lunch are in the exhibit hall, which provides added face-to-face contact with attendees and ensures high-quality traffic.
- Direct access to the decision makers in the profession.



EXHIBIT SCHEDULE*

Thursday, October 12

Exhibitor Setup/Registration	8:00 am–4:00 pm
Opening Reception with Exhibits and Posters	5:30–7:00 pm

Friday, October 13

Exhibit and Poster Hours	9:30 am–4:00 pm
Break with Exhibits and Posters	9:30–10:00 am
Lunch with Exhibits and Posters	12:00–1:30 pm
Break with Exhibits and Posters	3:10–3:40 pm

**Schedule is subject to change.*



BOOTH FEES SEE EXHIBITOR APPLICATION FOR MORE DETAILS

VIP Exhibitor \$3,000 USD

- Table top exhibit space with virtual exhibitor profile
- 50-word description with logo
- A link to your website
- Four “Exhibit Hall Only” Badges



Premier Exhibitor \$5,000 USD

- All VIP benefits + Table top exhibit space with virtual exhibitor profile
- Recognition as a Bronze sponsor
- Passport Program participant
- Banner ad in the virtual meeting app
- One Full Conference Registration to the meeting



Nonprofit* \$1,995 USD

All VIP benefits + Table top exhibit space with virtual exhibitor profile

* A letter of request is required. Send an e-mail request to mmartin@itns.org

IMPORTANT DATES AND DEADLINES

Upon Booth Application	Company description submitted for the interactive floor planner and booth assigned to registered exhibitors on the ITNS website, plus 50% deposit due on exhibit space.
May 26, 2023	Full payment for exhibit space due
June 9, 2023	Proposals for symposia due
July 28, 2023	Deadline for bag insert (all materials must be approved and received by ITNS)
July 28, 2023	Advertising materials for the symposium Mobile App due
September 19, 2023	Deadline for housing reservations
September 29, 2023	Deadline to sign up for exhibitor badges

BECOME AN ITNS SUPPORTER

Becoming a supporter is an excellent way to drive traffic to your booth and position your company as an industry leader. Give your organization valuable insight into the challenges and needs of transplant nursing and the implications of these solutions for both patient care and the industries related to this specialized field.

You can reach this key audience through both educational and promotional support.

COMMERCIAL SUPPORT

Supporter levels are Platinum \$50,000 USD, Diamond \$25,000 USD, Gold \$15,000 USD, Silver \$10,000 USD, and Bronze \$5,000 USD.

Mix and match opportunities and the total spend puts you into the above categories, view the application for more details.

Advertising Opportunities

- Bag Insert
- Dedicated Emails
- Freestanding Meter Boards
- Mobile App Push Notifications
- Banner Ads
- Exhibitor bulletin
- Step and Stay Banner
- Passport
- Conference Homepage digital ad

Sponsorship Opportunities

- Opening Reception
- ITNS Attendee Lounge
- Lanyards
- Tote Bags/Padfolio
- PPE
- WiFi
- Mobile App
- Registration
- Hotel Key Cards
- Charging Station(s)
- Coffee Break
- Pens + Pads
- Hotel Branding Opportunities
- Sponsored Speaking Opportunities

Contact Mickey Martin
at +1 720-766-9579
or mmartin@itns.org
to discuss support
opportunities and to
design a support package
that fits your needs.