# **ITNS Blast Email Application**

## **GUIDELINES**



The following guidelines apply to e-mail blasts sent on behalf of an external group:

- 1. ITNS must approve the content of all email blasts sent to ITNS members by ITNS on behalf of an external party. Content must meet ITNS's submission requirements and criteria set forth in ITNS's policy on blast emails. ITNS reserves the right to refuse any email blasts request for any reason. ITNS does not distribute surveys.
- Allow 7–10 working days from the date that the form and draft message are received by ITNS to the date of distribution. No more than one external email blast may be sent to members per month. No emails may be sent on Wednesdays or Thursdays. Delivery of email blasts is contingent on that policy.
- 3. Prepayment is required for all orders.
- 4. When your application and payment are received, you will receive a confirmation.
- 5. Job postings are not accepted. Please post jobs on the ITNS Career Center at www.itns.org/careeropportunities.html.

## SUBMISSION REQUIREMENTS

- Send an email in the format you want sent to recipients to info@itns.org less than 1MB in size
- Subject of your email should read "ITNS Email Blast: (company name)"
- Include in your email the actual subject line text you would like in your Email Blast,

## **CONTACT INFORMATION**

Company or organization name		
Street address		
City, state, ZIP		
Contact name	E-mail	
Phone	Fax	
Date		

## **PAYMENT INSTRUCTIONS**

**If paying by credit card:** E-mail a copy of your message to info@ITNS.org with the subject line: ITNS Blast E-mail Application.

**If paying by check:** Send a copy of the completed application with payment to: International Transplant Nurses Society; 4401 Penn Avenue, Suite 6400, Pittsburgh PA 15224.

## **PAYMENT METHOD**

Fee: \$2,500 per me	ssage			
MasterCard	Visa	Discover	American Express	
Account number			Expiration date	
Name (as it appears o	n credit card)			
Authorized signature _				
Check # (made payab	le to ITNS)			

Questions? Contact Alison Heil, ITNS President 5501 Penn Avenue, Suite 6400, Pittsburgh, PA 15224 • info@ITNS.org