



Goal:

The goal of the IRC is to provide a format to build positive relationships and foster dialogue among key industry representatives who have ties to the specialty of transplantation, to gain greater understanding of mutual areas of interest, and to further programs that benefit patients and their families, transplant nurses, and other allied healthcare professionals.

| INDUSTRY RELATIONS COUNCIL (IRC) BENEFITS | CORPORATE \$5,000 | EXECUTIVE \$15,000 | PREMIER \$20,000 |
|--|------------------------------|-------------------------------|-----------------------------|
| Registration for IRC representatives at Annual Meeting | 1 rep | 2 reps | 4 reps |
| Opportunity to hold a Focus Group during the year. This can be held virtually or your choice of location - needs to be approved and scheduled by ITNS staff | N/A | N/A | ✓ |
| Opportunity to post a webinar on ITNS's website - content needs to be approved and scheduled by ITNS staff | N/A | ✓ | ✓ |
| Host an Industry Poster at the ITNS Annual Meeting | ✓ | ✓ | ✓ |
| 60-minute meeting between company representatives and ITNS leadership and senior staff and a virtual 60 minute meeting during the year | N/A | Up to 4 reps | Up to 4 reps |
| Opportunity to send an e-blast to ITNS membership through ITNS (content needs to be approved and scheduled by ITNS staff) | 1 @ 50% discount | 1 per year | 2 per year |
| Opportunity to survey ITNS membership – Provide a link to your survey up to 10 survey questions (non-product specific) delivered through the ITNS e-blast to the members. Content needs to be approved and scheduled by ITNS staff | N/A | 1 per year | 2 per year |
| Opportunity to provide a short description of patient assistance program on ITNS website with a URL link to the program. | N/A | ✓ | ✓ |
| Opportunity to provide a listing of company clinical trials on ITNS website (ability to update quarterly) | N/A | Up to 5 | Up to 10 |
| Discount on support of Annual Symposium at Silver, Gold or Diamond levels. | N/A | 5% | 10% |
| Recognition plaque as an IRC supporter at company booth in hall | ✓ | ✓ | ✓ |
| Recognition of corporate support on the ITNS website with a corporate logo and link to your website | ✓ | ✓ | ✓ |
| Recognition of corporate support at the ITNS Annual Meeting with signage at registration | ✓ | ✓ | ✓ |
| One bag insert or one banner ad on the mobile app at the Annual Educational Meeting | Choice of One | Choice of One | Both are included |